

Offer your clients a unique product experience

Sales static presentations are no longer sufficient to showcase today's technologies and innovations.

From this observation has emerged an all-in-one solution: 3Dswipe®, the combination of interactive 3D and efficient sales tools.

A genuine innovation: showcase your products from every angle, bring them at your clients' fingertips, enhance your technology with realistic animations, display options and color ranges, reveal product benefit, and access all useful information in a single application.

3Dswipe®: the sales solution matching your technology.



Your products from every angle

[Watch the demonstration video](#)

Download the 3Dswipe demo on AppStore and Google Play

Three revolutions

1

The "swipe" effect

3D handling of an object, and its operating animations, in real time and from every angle

2

Realistic products

Materials, details and animations in real time
3D: seize the product as if you had it in hand

3

3D configuration

Options and colors: product customization and instant display from every angle

3Dswipe Tablet



All your offers, from their best sides, embedded in an all-in-one sales app

3Dswipe Web



For the internet user, a unique online shopping experience in 3D, combined with instant product customization...

3Dswipe Trade show



Capture the public's attention by showcasing your products and your technology from every angle

Multiple features



Real time interactive 3D
Your products from every angle



Interactive 3D configuration
Range of colors and options



Operating animations
Interaction with animated products



Product highlights
Attached to your products

... and many more !

25 years of experience in the development of animated tools and interactive communication have led Synthese Video to specialize in 3D which offers a unique freedom of expression.

These 3D animations take the form of original and branded HD videos efficient for product launches, technical simulation or virtual tours. In 2012, the team has grasped with real-time 3D and created a driving simulator of mobile industrial equipment, a serious game designed to significantly reduce training costs.

In 2013, real-time 3D breaks through iPads to free the sales force from all logistics constraints. Synthese Video develops and patents 3DSwipe®, the all-in-one sales tool in interactive 3D.

Seduce and convince: Synthese Video's 3D expertise for your Business.



3D for your business : www.synthesevideo.com/3d.html



PRODUCT LAUNCH
The ideal marketing tool

- [Classic reveal]
Unveils product features and demonstrates its benefits
- [Technical reveal]
Values innovation and displays your technology in operation
- [Creative reveal]
Rolls out marketing benefits with boldness to stand out

TECHNICAL SIMULATION
The power to show everything

- [Virtual tour]
Powerful decision-helping tool, technical simulation can act like your virtual prototype
- [Process simulation]
Explains technical processes while preserving your trade secrets
- [Training]
Ideal to train technicians on utilization and maintenance of your technology

CORPORATE COMMUNICATION
Bring your ideas to life

- [Services]
By creating virtual universes, 3D enables to smoothly illustrate abstract notions
- [Corporate movie]
For motivational or brand-positioning purposes, 3D is the insurance of a strong personality
- [Figures]
Activity reports, goals and objectives: 3D brings key figures to life in an original manner

They trust us : APRR - COLGATE - GROUPAMA - INGENICO - MCDONALD'S - METSO - MICHELIN - SEB - UNILEVER...